

## Camille J. Lee

**Camille J. Lee is the Managing Director of Strategic Partnerships for Lee Wesley.** Since 2007, Ms. Lee's focus has

been providing an exemplary customer experience and delivering top notch results for the business. She successfully motivates and trains more than 400 managers, supervisors, and employees on how to sharpen their business strengths and operate efficiently.

Lead by example is Ms. Lee's motto. When she enters a Company restaurant and sees that the team needs help, she does not hesitate to put on an apron and assist. Her down-to-earth approach to leadership is how she has created an employee-centric based Company. As a result, their employees exude professionalism and personality.

Ms. Lee possesses international business savvy. Her robust experience in the international business arena started in 2001 while working with the Media Planning Group in London as part of a program with Boston University. In 2003, she reinforced her strong international relationships by managing four World Golf Championships for American Express.

Also notable are Ms. Lee's tremendous talents with sales and marketing, and generating new ideas and simplifying strategy. She held the key positions of Strategic Consultant and Account Manager at the Wasserman Media Group in Raleigh, North Carolina where she managed a range of multi-million dollar budgets for various PGA TOUR sponsorship campaigns. Ms. Lee's sales and marketing brilliance also resulted in year-over-year increases in brand visibility, attendance, and loyalty amongst 30 million golf fans for the PGA TOUR tournaments.

Ms. Lee graduated from Wake Forest University with a Bachelor of Arts in Communication and International Studies in 2002. She also played Division 1 Golf for the Wake Forest Women's Golf Team. Currently, she is enrolled in the Thomas S. Johnson Entrepreneurship Master's Program at the University of Florida. In her spare time, Ms. Lee is a mentor at the Orlando Minority Youth Golf Association where she is a founding member.